



Humble Beginnings OUR STORY

COOLA is the quintessential slice of California life. We embody the best parts of living here: a fusion of organic wellness, an outdoor, active lifestyle, and supporting local and diverse communities—passions we want to share with you through our products.

We all try to eat better, live smarter, love more, and be more present and engaged in our experiences. We want you to enjoy every simple, happy moment and feel confident that our products are protecting and improving your skin in the healthiest way possible.



About Our Products OUR ETHOS

At COOLA, we choose the most innovative, scientifically advanced ingredients that are also as natural, organic, sustainable, and locally sourced as can be.

Our eco-conscious formulas are sourced with a Farm to Face® philosophy, ensuring that we always use the freshest, most potent natural and organic ingredients. We incorporate antioxidant-rich Plant Protection® into our sunscreens, which is a selection of plant-based ingredients including Algae and Red Raspberry Seed Oil that help naturally boost our formulas' efficacy. We also weed out all the stuff you don't want on your skin or in the environment, like parabens, GMOs, and oxybenzone.



Our Team COOLA HQ

Our dedicated team works out of a collaborative, art-filled office in Southern California where we can be true to our mission and lifestyle. We're committed to giving back at every level—from helping to support global skin cancer awareness and treatment around the world while protecting our greater global environment, to supporting and uplifting local communities through how we source our ingredients.

COOLA's goal is to bring you better products, create a better community, and contribute to developing a better world. All while making you look and feel your natural, radiant best.











sustainable Organic locally sourced



Farm to Face®

Similar to the Farm to Table food movement, we believe in sourcing our ingredients and vendors locally to promote communities and jobs, as well as cut down on the costs of long distance shipping (both financial and environmental).



Antioxidant Enriched

Protect and correct with our natural and organic antioxidant, free-radical fighting ingredients like Acai Fruit Oil, Red Raspberry Seed Oil, Linseed Oil Extract, Argan Oil, Avocado Oil, Coconut Oil, and Cocoa Seed Butter.



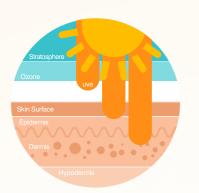
Plant Protection®

We incorporate natural plant phyto-protectors into all of our products. These ingredients, such as Plankton, Red Algae, and Red Raspberry Seed Oil (among others), are antioxidant-rich ingredients that have innate and natural protective qualities to boost the performance of our sun and skincare. These ingredients helps us to formulate the healthiest sun protection for your everyday, active lifestyle.

SUN SCIENCE

We've done our research and we'd like to give you a little sun science lesson.



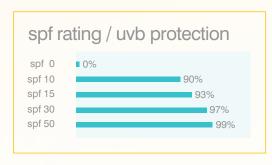


The Truth Behind The Light! WHAT ARE UV RAYS?

The sunlight that reaches us is made up of two types of harmful rays: long wave ultraviolet A (UVA) and short wave ultraviolet B (UVB).

UVA rays penetrate deep into the dermis, the skin's thickest layer. Unprotected exposure can lead to premature skin aging and wrinkling (photoaging), and suppression of the immune system.

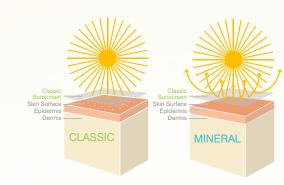
UVB rays will usually burn the superficial layers of your skin. It plays a key role in the development of skin cancer. The intensity of UVB rays vary by season, location and time of day, with 10AM to 4PM being the peak hours. Sunburned skin doesn't just feel awful, it can cause permanent damage over time.



I'm Bad With Numbers! THE SPF SCOOP

SPF stands for sun protection factor. Sunscreens are classified by an SPF number which refers to their ability to deflect UVB rays. The SPF rating is calculated by comparing the amount of time needed to burn sunscreen-protected skin vs. unprotected skin.

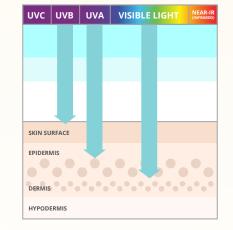
Use a broad spectrum SPF of 30 or higher to protect not only against sunburn, but reduce the risk of skin cancer and premature skin aging caused by the sun.



Which Is Which? CLASSIC VS. MINERAL

Classic and Mineral Sunscreens are differentiated by their active sun protection ingredients. Classic sunscreens use chemical (also commonly referred as "non-mineral" or "traditional") active ingredients designed to absorb and dissipate UVA/UVB rays, while Mineral sunscreens use mineral (also commonly referred to as "physical") active ingredients such as Titanium Dioxide and Zinc Oxide to scatter and reflect UVA/UVB rays.

All of our formulations, both classic and mineral, guarantee broad-spectrum protection from both UVA and UVB rays!



Digital UV° Protection WHAT IS HARMFUL BLUE LIGHT?

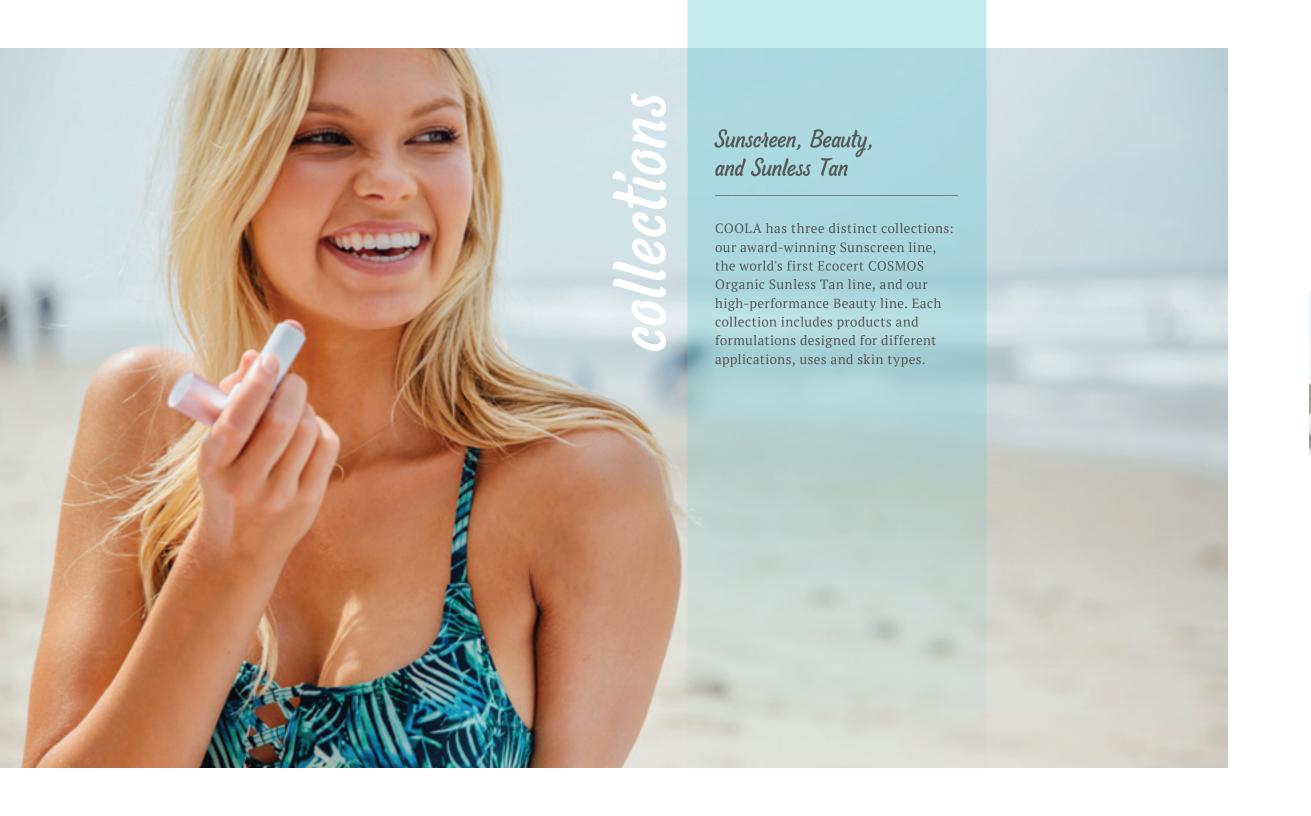
Blue light (also known as high energy visible light, or HEV) is the strong light that emits from the screens on cell phones, computers, tablets, and TVs, as well as from fluorescent and LED lighting. The sun also emits blue light, so you're exposed to it when you're outside, too. Yep, it's everywhere.

Research indicates that blue light can reach deeper into our skin than UVA and UVB rays, passing through both the epidermal and dermal layers to reach the subcutaneous tissues—and perhaps even deeper. And it's causing trouble all along the way. One study suggests that blue light may be as harmful to skin as UVA and UVB light combined.



The Hard Truth DIGITAL OVERLOAD?

Considering we spend up to 12 hours a day in front of digital screens, we're often getting a lot more exposure to blue light than we are to UVA/UVB. Blue light is part of what's referred to as digital pollution—and just like environmental pollution, it's taking a toll on the health of our skin.





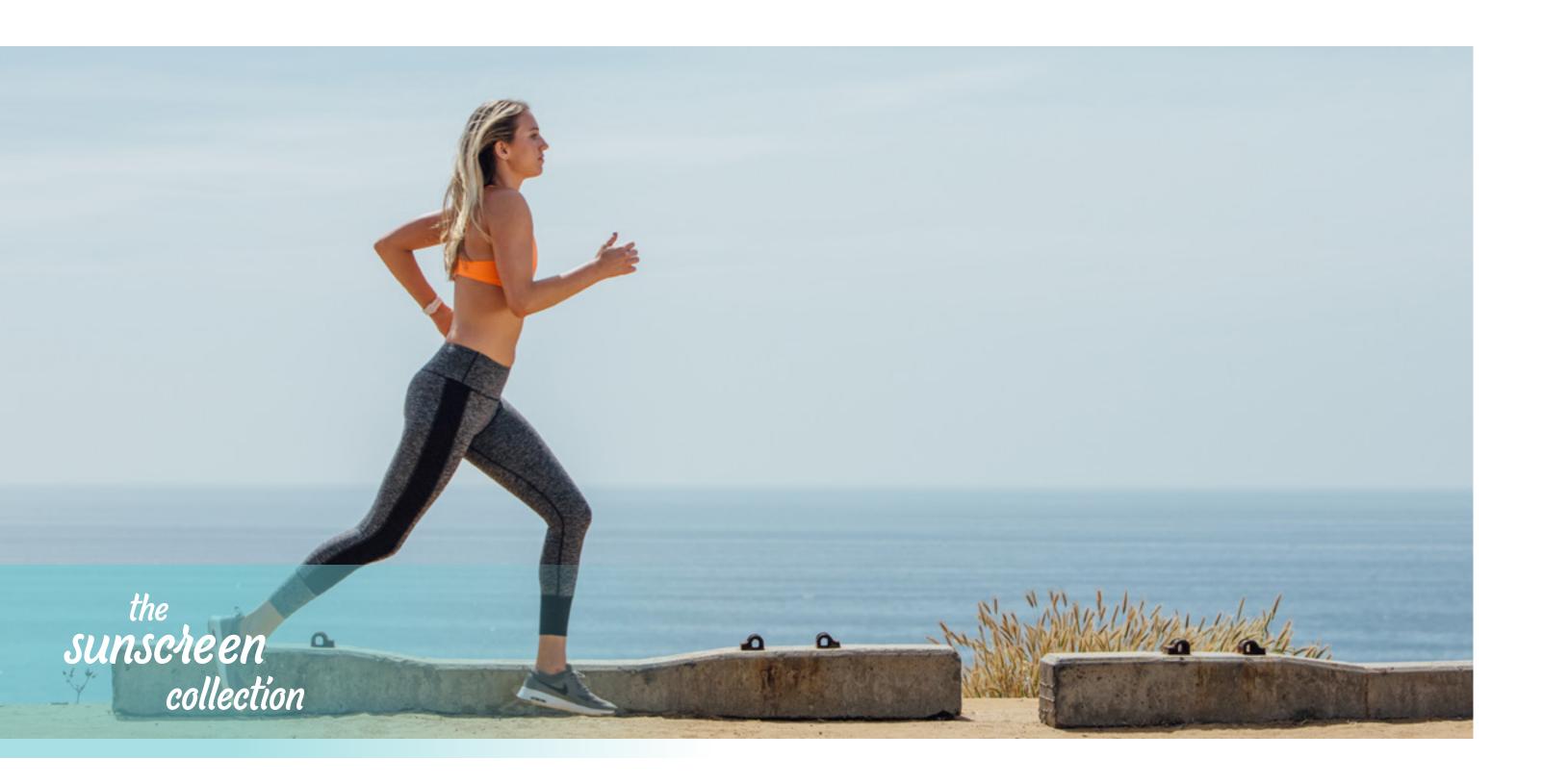




Beauty Collection



Sunless Tan Collection



Sunscheens SPF WITH BENEFITS

We believe that suncare should care for your skin. With a commitment to plant-sourced protection, our organic sunscreens offer full-spectrum coverage that's rich in antioxidants and other natural, skin-loving ingredients. So you can have fun in the sun in the safest way possible.





Liplux[®] SPF 30 Organic Lip Sunscreen

Protect your pucker with our Liplux® SPF 30 balm. This vitamin-enriched, antioxidant formula protects and conditions lips with natural fruit butters.

AVAILABLE

Vanilla Peppermint

SCENTS:

Original

- 70%+ certified organic ingredients
- Broad spectrum SPF 30 protection
- Rich in vitamins and antioxidants
- Water resistant (80 minutes)
- Nourishes with Raspberry Butter and Avocado Butter
- Hypoallergenic



Moisturizing Face SPF 30 Organic Sunscreen Lotion

Your invisible shield against the sun and elements. Our organic Face SPF 30 Moisturizer is your daytime lotion and SPF in one. The sheer, silky lotion nourishes skin and wears beautifully under makeup.

- 70%+ certified organic ingredients
- Broad spectrum SPF 30 protection
- Sheer and lightweight, yet hydrates all day
- Antioxidant Acai Oil helps to protect from environmental aggressors
- TSA approved size
- Perfect for daily-use
- Naturally scented and unscented options



Go on, have your day in the sun! Our Sport Face SPF 50 White Tea Moisturizer has you fully covered for those awesome, active moments when you're outdoors for hours.

- 70%+ certified organic ingredients
- Broad spectrum SPF 50 protection
- Water resistant (80 minutes)
- Evening Primrose Oil and Linseed Oil for antioxidant protection
- Safflower Oleosomes moisturize
- Paraben free
- TSA friendly size
- Natural White Tea scent



Mineral Sport SPF 50 Organic Sunscreen Stick

Swipe right on our organic Mineral Sport SPF 50 Sunscreen Stick with non-nano Zinc Oxide whenever, wherever you need to protect exposed skin.

- 70%+ certified organic ingredients
- Broad spectrum SPF 50 protection
- Non-nano Zinc Oxide active ingredients
- Water resistant (80 minutes)
- Coconut and Avocado Oil moisturize
- Safe on lips
- TSA friendly size
- Available in neutral and golden shades





Mineral Face SPF 30 Cucumber Matte Finish Moisturizer

Be cool, calm, and protected with our Mineral Face SPF 30 Cucumber Matte Finish Moisturizer. Your daytime lotion, antioxidants, and SPF in one, this sheer, mattifying formula delivers lightweight hydration, helps reduce shine, and wears beautifully under makeup.

- Broad spectrum SPF 30 protection
- Natural mineral Titanium Dioxide and Zinc Oxide ingredients
- Water resistant (40 minutes)
- Antioxidant Rose Hip Oil protects from environmental aggressors
- Sheer and lightweight
- Creates a matte finish
- Ideal for combination or oily skin
- Natural Cucumber scent



Mineral Face SPF 30 Matte Tint Moisturizer

Be cool, calm, and protected with our Mineral Face SPF 30 Matte Tint Moisturizer. Your daytime lotion, antioxidants, and SPF in one, this sheer, mattifying formula delivers lightweight hydration, helps reduce shine, and gives your skin a fresh-looking hint of coverage.

- Broad spectrum SPF 30 protection
- Natural mineral Titanium Dioxide and Zinc Oxide ingredients
- Water resistant (40 minutes)
- Antioxidant Rose Hip Oil protects from environmental aggressors
- Sheer and lightweight
- Creates a matte, lightly-tinted finish
- Ideal for combination or oily skin
- Unscented

AVAILABLE SCENTS: Pina Colada Tropical Coconut



Eco-Lux Body SPF 30 Organic Sunscreen Spray

- 70%+ certified organic ingredients
- Broad spectrum SPF 30 protection
- Water resistant (40 minutes)
- Continuous spray-on application
- Ultra-sheer
- Rich in antioxidants
- Hypoallergenic
- Naturally scented and unscented options

AVAILABLE SCENTS: Guava Mango



Eco-Lux Sport SPF 50 Organic Sunscreen Spray

- 70%+ certified organic ingredients
- Broad spectrum SPF 50 protection
- Water resistant (80 minutes)
- Continuous spray-on application
- Ultra-sheer
- Rich in antioxidants
- Hypoallergenic
- Naturally scented and unscented options



Hurray for Spray! Ultra sheer, lightweight, non-greasy, and naturally scented are a few of the descriptions that have led our Classic Spray Collection to be awarded and featured in countless publications. With the use of natural plant phyto-protectors (derived from ingredients like Plankton & Red Raspberry Seed Oil) and a recently patented organic emulsifier "Hydresia O" (extracted from Safflower Oil), our Classic Sunscreen Sprays achieve the same SPF values as competitors, but with fewer active ingredients. Fewer active ingredients diminish the risk of irritation, and increase the lightweight texture of these premium formulas.



AVAILABLE

SCENTS: Guava Mango Unscented



Travel Size Sport SPF 50 Organic Sunscreen Spray

- 70%+ certified organic ingredients
- Broad spectrum SPF 30 protection
- 3oz TSA-compliant, carry-on size
- Water resistant (80 minutes)
- Continuous spray-on application
- Ultra-sheer
- Rich in antioxidants
- Hypoallergenic



AVAILABLE SCENTS:

Pina Colada Tropical Coconut Unscented



Travel Size Sport SPF 30 Organic Sunscreen Spray

- 70%+ certified organic ingredients
- Broad spectrum SPF 30 protection
 - 3oz and 1oz TSA-compliant, carry-on size
 - Water resistant (40 minutes)
 - Continuous spray-on application
 - Ultra-sheer
 - · Rich in antioxidants
 - Hypoallergenic

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A spray that slays! Our Eco-Lux size organic

Sprays have your back—and every other inch

of your skin—with a bottle that keeps misting even when it's upside down, making it easy to cover your entire body. This sheer, water- and sweat-resistant organic formula is packed with antioxidants and skin-nourishing ingredients, and absorbs fast with no greasy feel. So you can

play hard without any slippery residue.

Sport SPF 30 and SPF 50 Continuous Sunscreen



Body SPF 30 Plumeria Organic Sunscreen Lotion

Sunscreen with so much organic goodness. Our SPF 30 Moisturizer protects your skin while helping boost its own natural defenses against the sun. This water-resistant, nongreasy cream infuses skin with antioxidants, vitamins, and hydrating ingredients to keep it soft, smooth, and shielded.

- 70%+ certified organic ingredients
- Broad spectrum SPF 30 protection
- Water resistant (40 minutes)
- Patented Olesome technology
- Organic Rose Hip Oil nourishes and helps reduce redness
- Rich in antioxidants
- Shea Butter moisturizes and delivers vitamins
- Lightweight and sheer
- No nano-sized particles
- Oxybenzone free
- Paraben free
- Hypoallergenic



Sport Body SPF 50 Organic Sunscreen Lotion

A supercharged sunscreen with so much organic goodness, our Sport SPF 50 Moisturizer protects your skin while also helping boost its own natural defenses against the sun. This water-resistant, nongreasy cream infuses skin with antioxidants, vitamins, and hydrating ingredients to keep it soft, smooth, and shielded.

- 70%+ certified organic ingredients
- Broad spectrum SPF 50 protection
- Water resistant (80 minutes)
- Rich in antioxidants
- Organic Avocado Oil nourishes skin and delivers vitamins
- No nano-sized particles
- Organic Arnica Extract and Linseed Oil helps reduce redness
- Sheer and non-greasy
- Paraben free
- Hypoallergenic



Mineral Sport SPF 30 Citrus Mimosa Organic Lotion

A multi-tasking miracle, our Mineral Sport SPF 30 Citrus Mimosa Moisturizer protects your skin while also helping boost its own natural defenses against the sun. Suitable for all skin types including sensitive, this water-resistant, non-greasy cream infuses skin with antioxidants, vitamins, and hydrating ingredients to keep it soft, smooth, and shielded.

- 70%+ certified organic ingredients
- 98% natural ingredients
- Broad spectrum SPF 30 mineral protection
- Water resistant (80 minutes)
- Ideal for sensitive skin
- Rich in antioxidants
- Organic Arnica Extract helps reduce redness
- Organic Coconut Oil and Organic Avocado Oil moisturize and nourish
- Non-greasy
- No white film on skin
- No nano-sized particles
- Hypoallergenic
- Paraben free
- Natural Citrus Mimosa scent









Mineral Baby SPF 50 Organic Sunscreen Lotion

Your little one's skin needs extra TLC. Our Mineral Baby SPF 50 Unscented Moisturizer is our purest lotion sunscreen, designed to safeguard the most precious and delicate skin.

- 70%+ certified organic ingredients
- Pediatrician tested
- For babies six months and older
- Broad spectrum SPF 50
- Non-nano Zinc Oxide and Titanium Dioxide
- Water resistant (80 minutes)
- Fragrance free
- Paraben free
- Preservative free • TSA-compliant size



Mineral Baby SPF 50 Organic Sunscreen Stick

Your little one's skin needs extra TLC. Our organic Mineral Baby SPF 50 Sunscreen Stick is our purest stick sunscreen, designed to safeguard the most precious and delicate skin.

- 70%+ certified organic ingredients
- Pediatrician tested
- Broad spectrum SPF 50 protection
- Non-nano Zinc Oxide active ingredients
- Water resistant (80 minutes)
- Preservative & paraben free
- Fragrance free

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Radical Recovery® **Organic After-Sun Lotion**

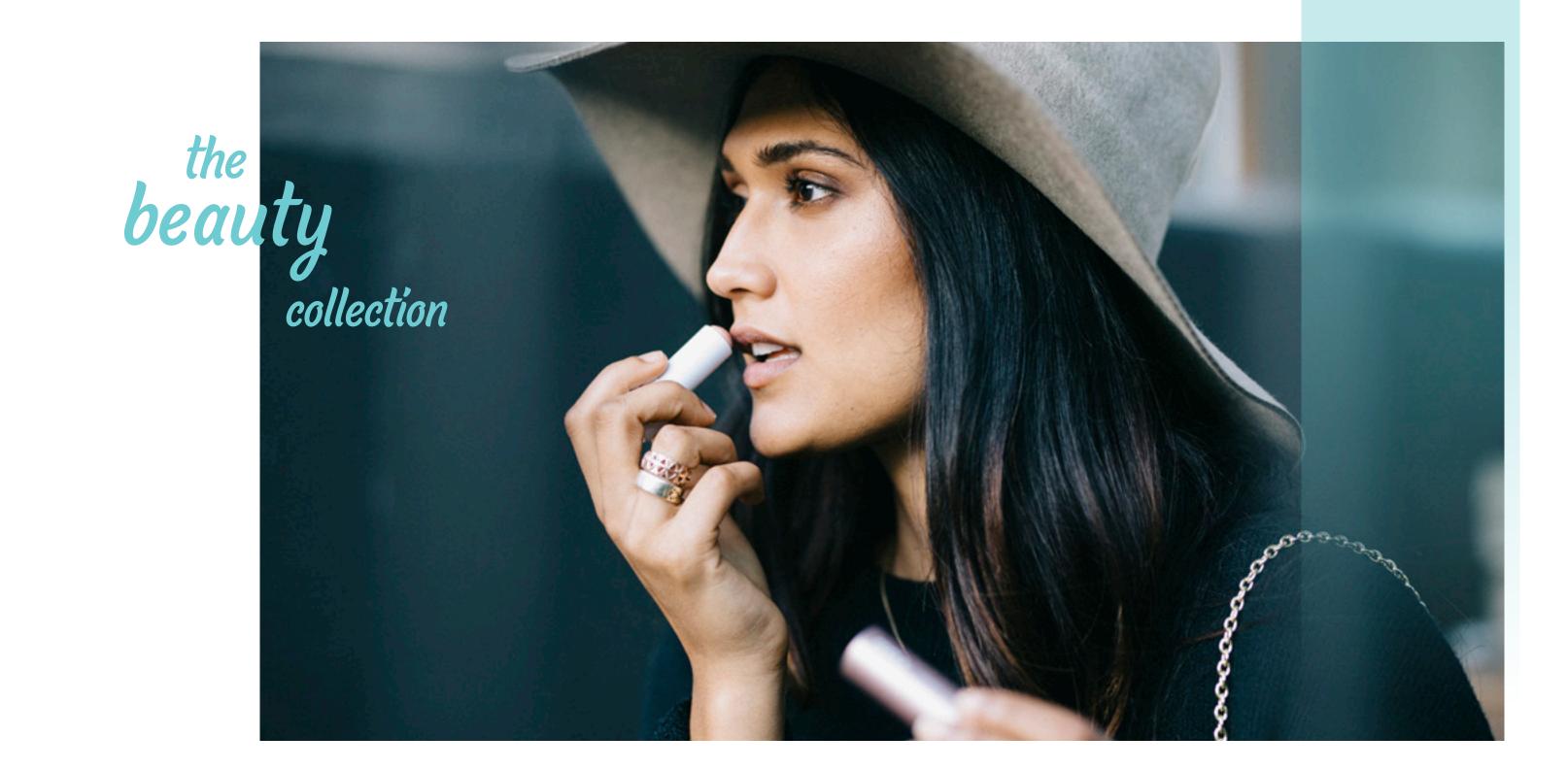
Like a wheatgrass shot for your skin, our Environmental Repair Plus Radical Recovery After Sun Lotion delivers powerful antioxidants and nourishing, soothing ingredients that help skin bounce-back after a day in the sun.

- 70%+ certified organic ingredients
- 99% of the ingredients are from natural origin
- EcoCert certified
- Rich in antioxidants like Sunflower Oil
- Aloe Vera helps soothe a sunburn
- Lavender Oil delivers anti-inflammatory benefits
- Rosemary Extract refreshes skin
- Natural Lavender scent



Save the skin you're in with this deeply lotion, crafted with an advanced blend of time-honored natural treatments for environmentally-damaged skin recovery.

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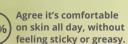


Skincare & Makeup EVERYDAY ESSENTIALS

Amp up your daily routine and boost your radiance with our award-winning skincare and tinted face and lip products. Our lightweight, organic formulas all have SPF and antioxidants to protect your complexion while infusing it with the healthiest hardworking anti-agers and moisturizers.



92% Agree it dries quickly.





Daydream[®] Mineral SPF 30 **Makeup Primer**

The natural choice for #nofilter-worthy skin, our Daydream® Mineral SPF 30 Makeup Primer helps your complexion appear softer, smoother, and brighter—with or without makeup.

- Broad spectrum SPF 30 protection
- Water resistant (40 minutes)
- Non-nano Zinc Oxide and Titanium Dioxide actives
- Honeysuckle, White Lily, and Iris Stem Cells deliver antioxidants
- Helps blur fine lines, even out the appearance of skin, and make pores look smaller
- Preservative free
- Vegan
- Unscented



Dawn Patrol® SPF 30 Makeup Primer

Like FaceTune in a bottle, our Dawn Patrol® SPF 30 Makeup Primer helps your complexion look softer, smoother, and brighter—with or without makeup.

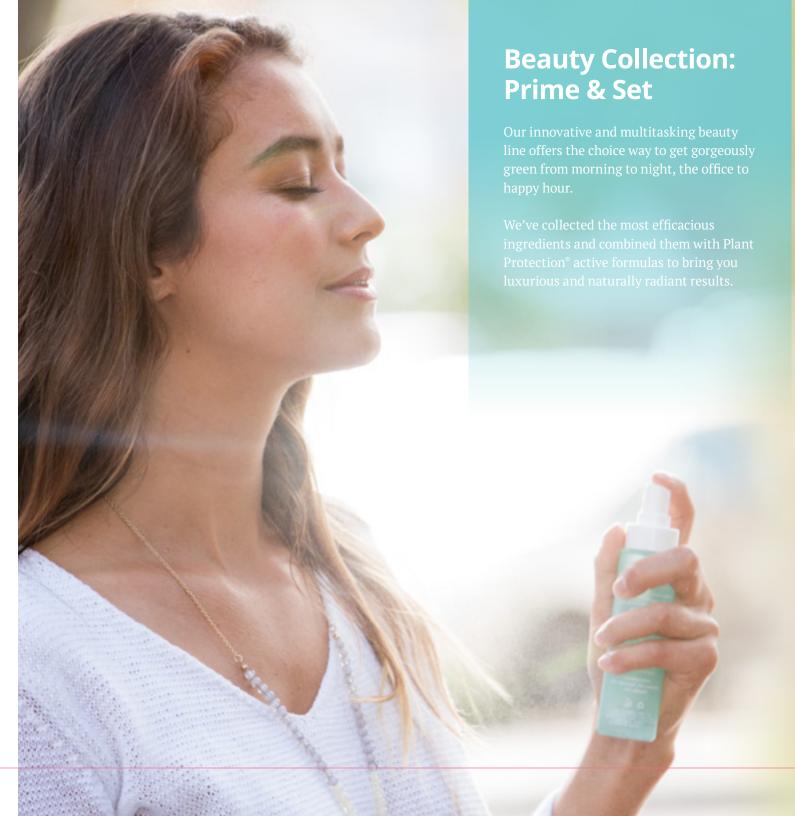
- Broad spectrum SPF 30 protection
- Oxybenzone and Octinoxate free
- Water resistant (40 minutes)
- Honeysuckle, White Lily, and Iris Stem Cells deliver antioxidants
- Helps blur fine lines, even out the appearance of skin, and make pores look smaller
- · Sheer and lightweight
- Preservative free
- Vegan
- Natural Cucumber scent



Organic SPF 30 Makeup Setting Spray

Ready, set, go! A few mists of our organic SPF 30 Makeup Setting Spray keeps your 9am face going until you call it a night. The weightless, matte-finish spritz helps makeup stay put and delivers a quick hit of hydration and sun protection anytime you need it.

- 70%+ certified organic ingredients
- Broad spectrum SPF 30 protection
- Water resistant (80 Minutes)
- Helps makeup stay on longer
- Infused with Hyaluronic Acid
- Cucumber and Aloe Vera refresh and calm skin
- Vegan
- Natural Green Tea scent



MAKEUP SETTING SPRAY

ORGANIC SPF 30





Introducing our breakthrough Sun Silk Drops

Your daily Full Spectrum 360° protection from the sun, environmental toxins and digital overexposure.

How to use:

Apply daily to cleansed skin. For best results, dispense several drops as needed into palm of hand and apply evenly across face and neck using upward strokes. Drops are perfect for use alone or blended with your everyday skincare and makeup (SPF value may decline if blended).



Finally, full spectrum organic skincare that keeps up with your everyday modern lifestyle!

Our advanced organic formula is light-as-air yet protects against broad spectrum UVA/UVB, IR (Infrared), and HEV (High Energy Visible) Light - meaning we've got you covered from beach to board meeting.

A fast-absorbing complex blend of plant stem cells and patented LightWaves Defense [JS+M] technology helps to prevent visible signs of aging from both indoor and outdoor daily aggressors.





- Indoor + Outdoor
- Digital + Environmental
- UVA / UVB / IR / HEV Protection



- Hvaluronic Acid
- Natural Neroli Blossom Scent

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Mineral Face SPF 30 Rōsilliance® Tinted Organic BB+ Cream

And the final rose goes to... Our Mineral Face SPF 30 Rosilliance BB+ Cream, which nourishes, protects, and evens out the look of your skin all in a few drops.

- 70%+ certified organic ingredients
- Broad spectrum SPF 30 protection
- Rose Stem Cell actives nourish skin and provide antioxidant benefits
- Mineral Titanium Dioxide sunscreen
- Water resistant (80 minutes)
- Tinted formula evens out skin tone appearance and hides imperfections
- Vegan
- Natural Sweet Rose scent



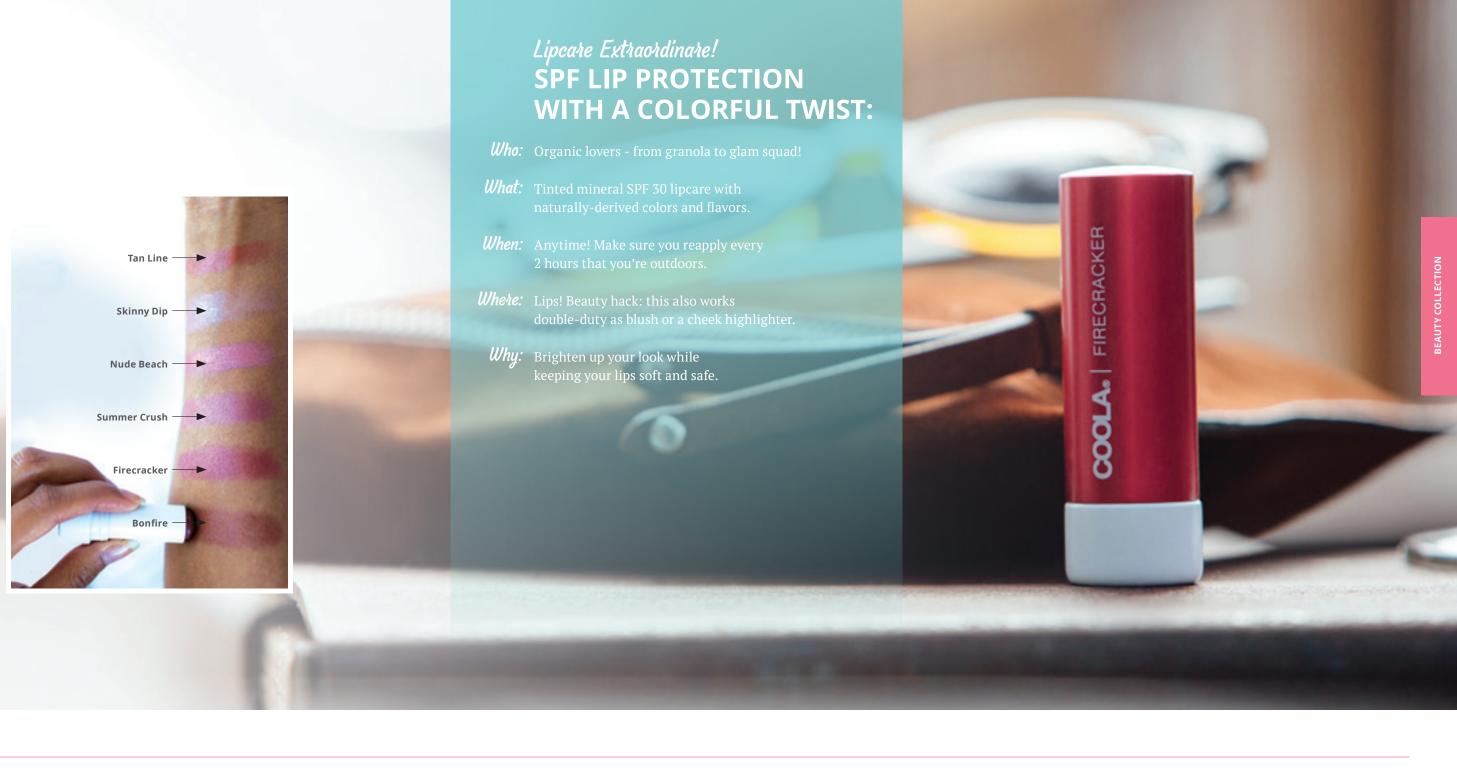
Mineral Liplux® SPF 30 Organic Tinted Lip

Lip, lip, hooray! Each one of our Mineral Liplux® adds a hint of subtle, rosy color using naturally-derived pigments while protecting, nourishing and softening your lips. Organic Cupuaçu Butter and Mongongo Oil deliver an ultra-creamy texture that smooths and nourishes lips while keeping them hydrated, so they look healthy, plump, and youthful.

- 70%+ certified organic ingredients
- Broad spectrum SPF 30 protection
- Zinc Oxide and Titanium Dioxide ingredients
- Water resistant (80 minutes)
- Nourishes with Cupuacu Butter and Mongongo Oil
- Natural flavors



Color: Bonfire (Copper Bronze)
Flavor: Fresh Fig



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Mineral Liplux Trio SPF 30

A pout-puckering collection of three of our favorites for you and two of your besties. Or maybe all for you!

- 70%+ certified organic ingredientsBroad spectrum SPF 30 protection
- Zinc Oxide and Titanium Dioxide ingredients
- Water resistant (80 minutes)
- Nourishes with Cupuacu Butter and Mongongo Oil
- Natural flavors

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A Head-Lining Spritz

PROTECTION

color-protecting ingredients.

wet or dry.

FOR YOUR





Organic SPF 30 Scalp & Hair Mist

Heads up! Your scalp and hair are vulnerable to sun damage every time you step outside. Part ways from burnt parts without weighing down your style. Protect these commonly overlooked areas.

- 70%+ certified organic ingredients
- Lightweight with no oily residue
- Helps prevent UV-related hair color fading
- Monoi Oil nourishes scalp and hair
- Broad spectrum SPF 30 protection
- Water resistant (80 minutes)
- Natural Ocean Salted Sage scent
- Vegan

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Self Tanners SUNSHINE IN A BOTTLE

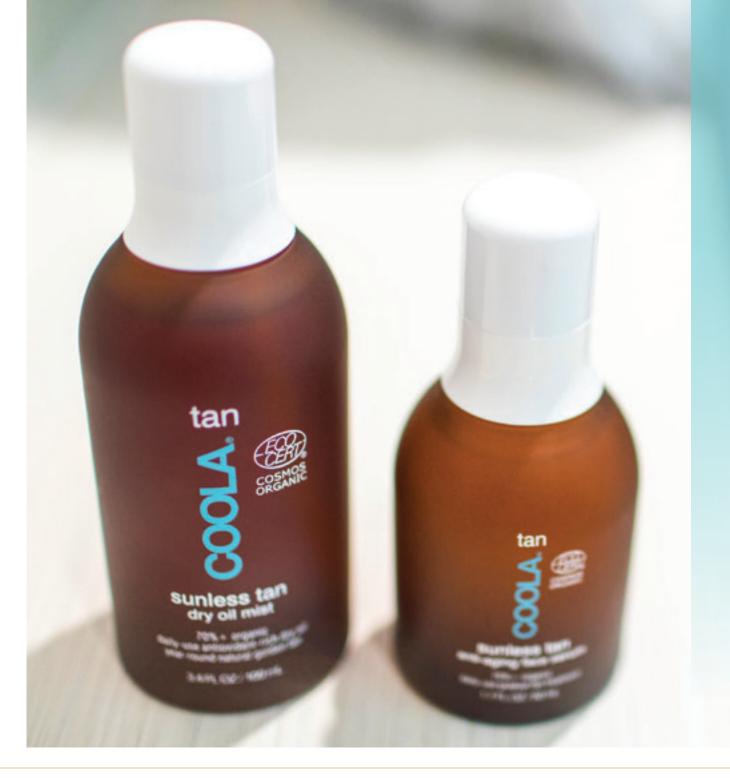
Fake it 'til you make it to your next getaway with our sunless tan products. Our organic formulas use the most natural, good-for-your-skin ingredients to give you golden color that looks completely natural—whether you want a glow that's mini or major.



Organic Certification ECOCERT® COSMOS ORGANIC CERTIFIED

Ecocert® COSMOS is an international standard for organic and natural products that is designed to serve the best interests of the industry, its customers, and the environment. It is arguably the most rigorous cosmetic certification in the world. Guiding principles include:

- Promote the use of products from organic agriculture, and respect biodiversity.
- Use natural resources responsibly, and respect the environment.
- Use processing and manufacturing that are clean and respectful of human health and the environment.
- Integrate and develop the concept of "Green Chemistry."

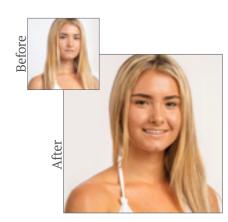


Sunless Tan Collection

An organic revolution for the industry, an organic evolution for us. Perfect for year-round tanning, the new COOLA Sunless Tan Collection is formulated with certified organic ingredients to create a self-tanner that is suitable for all skin types, even those that are sensitive.

Our Sunless Tan Collection contains moisturizing organic Aloe Vera for hydration, natural DHA derived from sugar beets and antioxidants to protect the skin while maintaining a gradual, radiant glow. The formulas are lightly scented with Tropical Coconut and Pineapple, leaving skin feeling moisturized, hydrated and glowing! Go ahead, get glowing!

Organic Sunless Tan Anti-Aging Face Serum



Results after 4 hours of use.

Some helpful info IN A BLIND STUDY

In an independent consumer testing panel of 82 women:



Agree it creates an even and natural looking tan.



Agree it did not transfer or smudge.



Agree it does not have the typical self-tanner smell.



Agree it dries quickly and doesn't leave a greasy or sticky residue.





Organic Sunless Tan Anti-Aging Face Serum

Your best face scenario: Our Sunless Tan Anti-Aging Face Serum, which gives you the glow of a weekend spent in Cabo with the skin-protecting benefits of natural antiagers and vitamins.

- Ecocert® Cosmos Organic Certified
- 71% + Certified Organic Ingredients
- 99% + Natural Ingredients
- Plant Stem Cell Cultures help reduce signs of premature skin aging
- Builds a tan gradually over several days when used alone or added to your favorite moisturizer
- Argan Oil and Hyaluronic Acid nourish skin
- Streak-free and transfer-resistant
- Natural Piña Colada scent
- Natural Pilla Coli
- Vegan

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Organic Sunless Tan Express Sculpting Mousse

The fast-track to a healthy, natural glow. Sculpt away lazy days and reveal your inner goddess with our Organic Sunless Tan Express Sculpting Mousse!

- EcoCert® Cosmos Organic certified
- 70% + certified organic ingredients
- 99% + ingredients from natural origin
- Our highest level of DHA, naturally derived from Sugar Beet
- Creates a tan within hours
- Concentrated Caffeine helps skin appear smoother and firmer
- · Lightweight and fast-absorbing
- Streak-free and transfer-resistant
- Natural Piña Colada scent
- Vegan





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Sunless Tan Applicator Mitt

Get your glow on all year long with our Organic Sunless Tan collection and easy-touse, 2-in-1 Exfoliator & Applicator Mitt.

The exfoliating side incorporates organic sisal to gently buff away dead skin, sunless-tan residue and other impurities revealing smooth-as-silk skin. Flip the mitt over to the terry cloth side to apply your favorite COOLA sunless tanner. The tender terrycloth helps achieve a perfect streak-free tan every time. Go ahead, get glowing!





Organic Gradual Sunless Tan Firming Lotion

Ease into a healthy, golden glow while nourishing your skin. Our organic Gradual Sunless Tan Firming Lotion is ultra-moisturizing and develops your tan subtly and beautifully as you continue using it.

- Ecocert® Cosmos Organic certified
- 70% + certified organic ingredients
- 99% + natural ingredients
- Builds a tan gradually over several days
- Caffeine helps skin look firmer and smoother
- Baobab Oil infuses skin with vitamins
- Shea Butter moisturizes
- Streak-free and transfer-resistant
- Natural Pina Colada scent Vegan





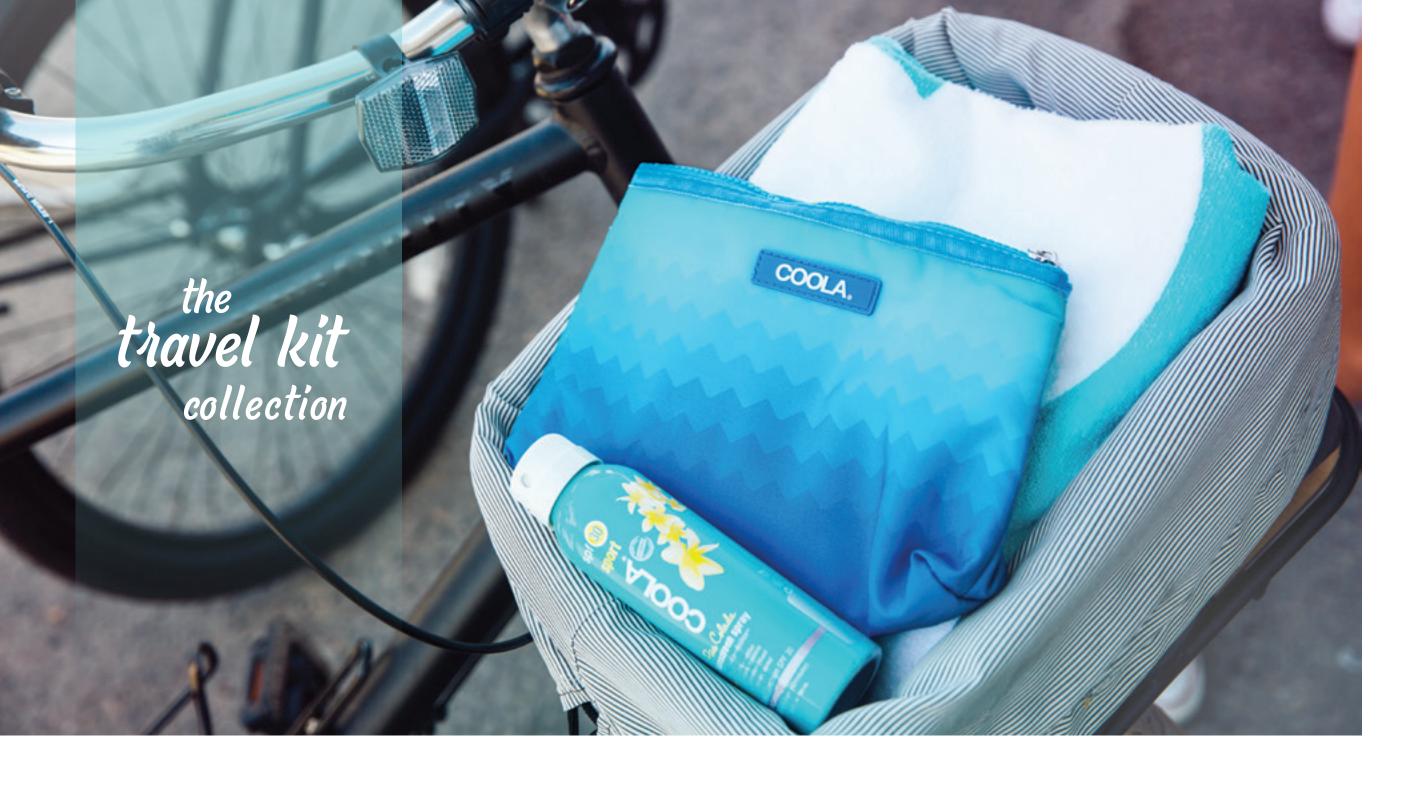




Organic Sunless Tan Dry Oil Mist

Like rays in a spray, our organic Sunless Tan Dry Oil Mist gives you a dewy, naturallooking radiance that lasts up to three days.

- Ecocert® Cosmos Organic Certified
- 70% + Certified Organic Ingredients
- 99% + Natural Ingredients
- Sugar Beet-derived DHA
- Buildable color lasts up to three days
- Can be layered over our other self-tanners for enhanced color
- Rich in antioxidants
- Lightweight and fast-absorbing
- Streak-free and transfer-resistant
- Natural Pina Colada scent



Going Somewhere TRAVEL KITS

Planes, trains and sunshine! Healthy sun protection has never been easier to take along on your travels, or for experiencing COOLA for the first time.

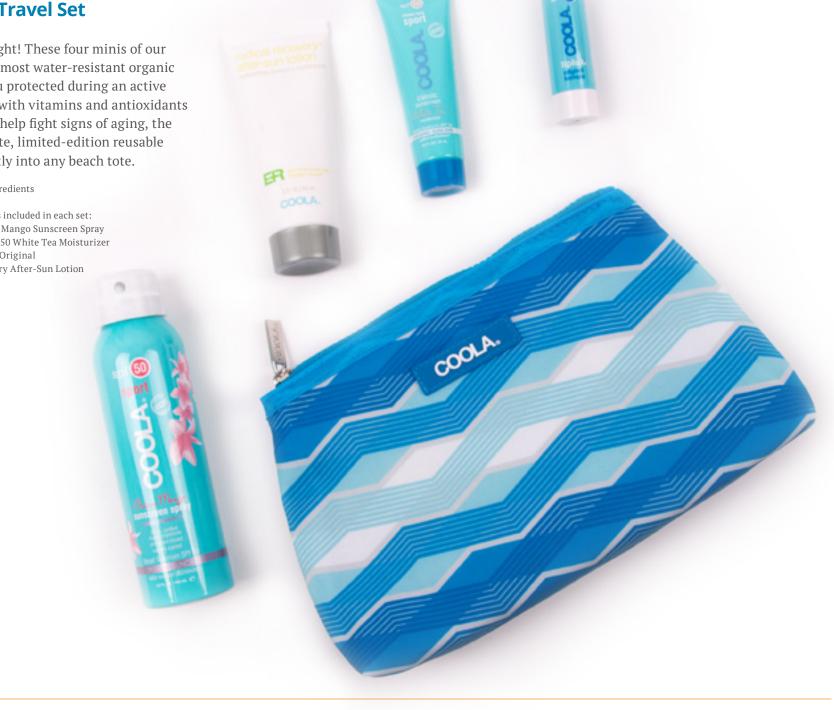
Our variety of assorted sets offer convenient, best-selling and essential products for every need - whether for city and business travels, active outdoor activities or girlfriend getaways - our travel sets keep you sun-savvy and protected.



4 Piece Organic Sport Suncare Travel Set

Play hard but travel light! These four minis of our highest-level SPF and most water-resistant organic formulas will keep you protected during an active day outdoors. Packed with vitamins and antioxidants that nourish skin and help fight signs of aging, the products come in a cute, limited-edition reusable pouch that fits perfectly into any beach tote.

- 70%+ certified organic ingredients
- \$75 value
- TSA-friendly size products included in each set:
- 3oz Sport SPF 50 Guava Mango Sunscreen Spray
- 0.85oz Classic Face SPF 50 White Tea Moisturizer
- Full-Size Liplux SPF 30 Original
- 2oz ER+ Radical Recovery After-Sun Lotion



4 Piece Organic Suncare Travel Set

Go big or go home? How about go small and go everywhere! With minis of some of our best-selling organic suncare, our Go Green Not Red![™] 4-piece kit will keep you protected in the sun while delivering nourishing, agefighting vitamins and antioxidants to your skin. The products come in a cute, limitededition reusable pouch that fits perfectly into any beach tote.

- 70%+ certified organic ingredients
- \$75 value
- TSA-friendly size products included in each set:
- 3oz SPF 30 Pina Colada Sunscreen Spray
- 0.85oz Classic Face SPF 30 Cucumber Moisturizer
- Full-size Liplux SPF 30 Original
- 2oz ER+ Radical Recovery After-Sun Lotion

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branded displays





Acrylic Shelf/Counter Display

Our acrylic shelf-talkers allow you to highlight each of our season's brightest stars, or show-off some of our great PR and editorials - whichever suits the season or your clientele the most.

Our talented creative team brings a varied assortment of shelf inserts every year to keep our branded message fresh, and products jumping off the shelves.

5.5" W x 3.125" D x 6.5" H



Bamboo Liplux® Display

Made of natural bamboo, our beautifully crafted COOLA Liplux® Display offers a visually stunning place for clients to test and see our entire array of Liplux® offerings.

8.5" W x 6.13" D x 1.5" H Holds 24 Units (Including Testers)



Bamboo Feature Display

Our feature display made of both bamboo and acrylic, offers a subtle yet refined presentation to highlight any and all portions of our COOLA line.

Whether you use it to spotlight select products and testers, or to show off the entire COOLA collection, you are sure to draw oohs and aahs!

16" W x 9" D x 12" H Holds 24 Units (Including Testers)



COOLA Standing Fixture

Our standing fixture made of both bamboo and acrylic offers a subtle yet refined presentation to highlight any and all portions of our COOLA line.

26" W x 66.25" D x 16.75" H

Branded Displays

We've put the work into creating elegant and stunning displays so you don't have to! Our COOLA branded displays help support year-round versatility in a small footprint, that can work with almost every layout!

Whether it be counter-top, cash wrap or shelf, we offer everything from seasonal inserts for shelf-talkers to fully branded feature displays made of sustainability harvested bamboo. Creating your own beautiful COOLA presentation has never been easier.

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Bamboo Covers

Our elegant bamboo box coverings provide the perfect way to display our COOLA Professional Sizes. These weather-resistant, handcrafted covers allow you to offer clients a premium and easily accessible option for staying sun safe, while still remaining beautiful amongst your décor.



- Face
- Body



Organic Gradual Sunless Tan Firming Lotion 32 fl oz

Ease into a healthy, golden glow while nourishing your skin. Our organic Gradual Sunless Tan Firming Lotion is ultra-moisturizing and develops your tan subtly and beautifully as you continue using it.



Face Sport SPF 50 White Tea 16 fl oz

Face SPF 50 White Tea has fast become our favorite go-to for an active, outdoor day.

With the maximum SPF and water-resistance of 80 minutes, this sheer formula will keep clients and guests hydrated and protected all year round.



Sport SPF 50 and 30 Unscented 32 fl oz Simple is beautiful. Our Class SPF 50 and 30 Unscented offer in-one choice for supprotects.

Simple is beautiful. Our Classic Sport SPF 50 and 30 Unscented offers the all-in-one choice for sun protection. Clients and guests will enjoy the hydrating feel and transparent application of the SPF 50 formula, while providing a maximum water resistance of 80 minutes. Plus it accommodates those who are sensitive to scents.

























NO PARABENS

Quick Guide to COOLA SPF LOOK FOR THESE ICONS

We're proud to make better for you and better for the environment suncare. Join us on our journey and find your perfect protection with the help of these COOLA icons.



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